



Conference Program

1st International Conference on **Social Sciences and Humanities** **in the New Millennium: Challenges and Prospects**

December 14-16, 2017 - Lahore, Pakistan

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Virtual University of Pakistan
www.vu.edu.pk



Lahore College for Women University
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Conference Program ICSSH 2017

Day 1 December 14, 2017

08:30 am-11:45 am	Inauguration Venue: Shahi Khema Marquee Hall Pearl Continental Lahore	
08:30 am-09:00 am	Guests to be Seated	
09:00 am-09:05 am	Recitation from the Holy Quran	
09:05 am-09:10 am	National Anthem	
09:10 am-09:20 am	Opening Remarks	Prof. Dr. Masroor Ellahi Babar Dean, Department of Social Sciences and Humanities Virtual University of Pakistan
09:20 am-09:30 am	VC LCWU Address	Prof. Dr. Uzma Quraishi Vice Chancellor, Lahore College for Women University, Lahore
09:30 am-09:50 am	Keynote Address	Senator Mushahid Hussain Sayed Chairman Pakistan-China Institute and Parliamentary Committee on CPEC
09:50 am-10:10 am	Keynote Address	Prof. Dr. Chok Hiew Professor of Health Psychology University of New Brunswick, Canada
10:10 am-10:30 am	Keynote Address	Mr. Sajjad Imran Area Director Punjab, British Council
10:30 am-10:40 am	VU Rector Address	Dr. Naveed A Malik Rector, Virtual University of Pakistan
10:40 am-10:50 am	Chief Guest Address	Dr. Mukhtar Ahmed Chairman Higher Education Commission, Pakistan
10:50 am-11:00 am	Vote of Thanks	Prof. Dr. Najma Najam Conference Chair Advisor Academics, Virtual University of Pakistan
11:00 am-11:10 am	Souvenir Distribution	Dr. Mukhtar Ahmed Chairman Higher Education Commission, Pakistan Dr. Naveed A Malik Rector, Virtual University of Pakistan Prof. Dr. Uzma Quraishi Vice Chancellor, Lahore College for Women University, Lahore
11:10 am-11:40 am	Group Photo and Refreshment	
11:45 am	Departure for Lahore College for Women University, Lahore	

Day 1 December 14, 2017

(Venue: Lahore College for Women University, Lahore)

12:00 pm	Registration
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1st Scientific Session (3 Parallel Sessions)

Timing 01:00 pm – 02:30pm (Time slot of each presenter is 8-10 minutes)

<u>Parallel Session 1</u>	<u>Parallel Session 2</u>	<u>Parallel Session 3</u>
<p>Theme: Mental Health and Psychosocial Development</p> <p>Venue: Student Service Center: WILL Building</p> <p>SC: Prof. Dr. Najma Najam CC: Prof. Talat Sohail</p>	<p>Theme: English as a Second Language in Pakistan: Emerging Trends and Issues</p> <p>Venue: Main Hall</p> <p>SC: Dr. Samina Qadir CC: Ms. Amina Wasif</p>	<p>Theme: Challenges to National Security in the New Millennium</p> <p>Venue: Pharmacy Lecture Theater F-03</p> <p>SC: Dr. Rabia Akhtar CC: Ms. Salma Amjad</p>
<p>1. Relationship of Perceived Social-Support and Quality of Life among Patients with Psychiatric Disorders Dr. Syeda Razia Bukhari</p>	<p>1. A Comprehensive Analysis of Errors Committed by VUP Students in English Comprehension Examination Shafqet Yasmin, Saria Kazmi, Talaat Mariyam</p>	<p>1. National Security and Issues of National Integration in Pakistan Dr. Aisha Shahzad, Maryam Azam</p>
<p>2. Protective and Risk Factors of Acculturative Stress among Pakistani Immigrants in UK Faiz ur Rehman, Dr. Syeda Shahida Batool</p>	<p>2. The Study of Language Learning Strategies and Mobile Learning at Graduate Level in Pakistan Muhammad Asif, Afshan Asghar</p>	<p>2. Non Traditional Security Challenges to Pakistan and the way out Farzana Zaheer Syed</p>
<p>3. "Determinants of Satisfaction in Civilian and Army Officers' Wives in Pakistan: The Role of Living Arrangement, Living Status and Perceived Freedom" Dr. Filza Waseem</p>	<p>3. English as a Medium of Instruction in Pakistan has Done More Harm than Good Ejaz Bashir, Rana Muhammad Munir, Dr. Kamal Haider</p>	<p>3. National Security and Terrorism: The Challenges of Pakistan's Foreign Policy Dr. Qamar Fatima</p>
<p>4. Self-Objectification and Body Shaming Gender Specific or Not? Isra Tahseen, Aasma Yousaf</p>	<p>4. Secondary School Teachers' Perceptions about the Use of Authentic Material in an English Language Classroom Atiya Rehman, Ayesha Perveen</p>	<p>4. Role of Al-Qa'ida in Global War on Terror in Pakistan Muhammad Hamza</p>
<p>5. Development of Indigenous Scale of Social Comparison for Pakistani Women with Infertility and Evaluation of its Psychometric Properties Anila Sadaf Mubashir, Dr. Syeda Shahida Batool</p>	<p>5. English Language in Pakistani Fiction: A Socio-Political Reflection with Reference to Moni Mohsin's Novels Ayesha Ashraf</p>	<p>5. CPEC: An Agent Of Economic Development/Uplift, Prospects For Pakistan Sajid Hussain</p>
<p>6. Perception, Attitude and Behavior Of Gilgit Police Towards Mental Health And Quality Of Life Basit Ali Khan, Rabia Hussain</p>		<p>6. Impact of Cyber-terrorism on National Security of Pakistan Samrana Afzal, Zeeshan Fida</p>
<p>7. The Interactive Effect of Stress and Coping on the General Health of Working Women</p>		<p>7. Socio-economic Impact of Conflicts and Violence:</p>

Dr. Shamaila Asad, Prof. Dr. Najma Najam		Analytical Study of Pakistan Hina Ali, Imran Sharif, Fatima Ahmad, Dr. Iram Batool, Ruqia Safdar Bajawa
		8. Neither Tragedy Nor Farce? The Contradictions of Bourgeois Democracy in Pakistan Raza Naem
02:30 pm – 03:00 pm	Lunch Break	
03:00 pm - 03:15 pm	Poster Inauguration	
03:15 pm - 04:00 pm	1st Plenary Session Key-note Speakers: Prof. Dr. Rasul Bakhsh Rais and Prof. Dr. Anita M. Weiss Venue: Main Hall	

Day 1 December 14, 2017

(Venue: Lahore College for Women University, Lahore)

2nd Scientific Session (3 Parallel Sessions)

Timing 04:00 pm -05:30 pm (Time slot of each presenter is 8-10 minutes)

<u>Parallel Session 1</u>	<u>Parallel Session 2</u>	<u>Parallel Session 3</u>
Theme: Emerging Issues in Adolescence and Personality Development	Theme: Social Media, Identity Crisis and Interpersonal Relationships	Theme: Economic Corridors, Foreign Policy and National Integrity
Venue: Student Service Center: WILL Building	Venue: Main Hall	Venue: Pharmacy Lecture Theater F-03
SC: Prof. Dr. Chok Hiew CC: Dr. Amina Muazzam	SC: Dr. Anjum Zia CC: Dr. Sumera Batool	SC: Prof. Dr. Rasul Bakhsh Rais CC: Dr. Qamar Fatima
1. Demographic Antecedents and Self Confidence of Abandoned Children Amna Haider, Syeda Narjis Sherazi	1. Frustration Discomfort Tolerance and Social Interaction Anxiety in Online Gaming Addicts Sundas Razi, Rabia Dasti	1. Challenges of National Security Policy in Pakistan Sarwar Munir Rao
2. Emotional Intelligence and Academic Achievement among College Students Maria Zaheer, Dr. Shamaila Asad	2. Social Media and Caricatures Projection of Muslims through Caricatures by the Western Cartoonists Zainab H. Sanik, Dr Anjum Zia	2. China's One Belt One Road Policy; Prospects And Challenges For Region Anwar Ali
3. Parental Attitude as Major Determinant of Psychological Distress: A Case Study Saeeda Hameed, Asma Zafar	3. Online Advertising: Consumer's Perception In Pakistan Dr. Zahid Yousaf, Muhammad Ali	3. India-Pakistan Strategic Provisions: Emerging Energy-Security Rivalry in Central Asia Sadia Mahmood Falki, Dure Shahwar Bano
4. Personality Traits and News Addiction: Mediating Role of Self-control	4. Media Multitasking And	4. Status of IDPs Rehabilitation after Operation Rah-e-Rast in

Ghulam Ishaq, Dr. Rafia Rafique, Muhammad Asif	Communication Performance: Mediating Role Of Attention Among University Students Amir Shahzad, Dr. Bushra H Rahman, Ms. Saima Saeed	Swat: Lessons for Pakistan's COIN Strategy Iqra Javed
5. Relationship of Self-Compassion and Physical Health among Young Adults Umamah Ashraf Malik, Dr. Syeda Razia Bukhari	5. Social Media (Facebook) and Voting Behavior: A Case Study of Abbottabad Hazara (KP) Zameer Hassan	5. United States-India Strategic Partnership: Implications for Pakistan Salma Amjad
6. Relationship of Personality Traits with Social Support and Psychological Adjustment in Widows Afshi Yahya, Rabia Qasim	6. Globalization of Media and Culture of Pakistan Nida Ijaz	7. Pakistan's Security Challenges in the Backdrop of CPEC Dr. Umbreen Javaid
05:30 pm-06:00 pm	Tea Break	

Day 2 December 15, 2017

(Venue: Lahore College for Women University, Lahore)

08:30 am-09:30 am	Registration
09:30 am-10:30 am	2nd Plenary Session Key-note Speakers: Prof. Dr. Shaista Khilji and Prof. Dr. Livia Holden Venue: Main Hall
10:30 am-11:00 am	Tea Break

3rd Scientific Session (3 Parallel Sessions)

Timing 11:00 am – 01:00pm (Time slot of each presenter is 8-10 minutes)

<u>Parallel Session 1</u>	<u>Parallel Session 2</u>	<u>Parallel Session 3</u>
Theme: English as a Second Language in Pakistan: Emerging Trends and Issues Venue: Student Service Center: WILL Building	Theme: Gender, Education and Social Transformation Venue: Main Hall	Theme: Media, Nationalism and Popular Culture Venue: Pharmacy Lecture Theater F-03
SC: Dr. Sarah Shahed CC: Ms. Sehar Akram	SC: Dr. Ruhi Khalid CC: Ms Sadia Jabeen	SC: Dr. Mughees-uddin Sheikh CC: Dr. Masooma Abbas
1. The Transformative Power of Hope and Peace of Graffiti Writing in Pakistan Muhammad Imran, Rana Imran Ali, Waris Shahzad	1. Identical Issues in the Society: A Contest for the Nationalism in Pakistan Dr. Asmat Naz, Fatima Ali	1. Role of Women in Popular Hindi Cinema Sabrina Ciolfi Ph.D.
2. A Critical Discourse Analysis of the Rhetorical Devices Employed in the Post 9/11 Speeches of President George W. Bush Sumbal Butt	2. An Exploratory Study on Transgender; A KAP Survey Sana Tahir, Mahwish Zeeshan	2. Depiction Of Rape Victims And Rapists In Pakistani Dramas And Its Impact On Society Maira Qaddos

3. Semiotic Analysis of Pakistani Ads Tamsila Naeem	3. Problems and Challenges Faced by Single Women Fareeha Anjum Dr. Shehla Ahmad	3. Projection of Family Relations in TV ads and its impact on viewers Sajida Awais
4. Attitudes towards English VS. Punjabi Language Learning: A Case Study of Middle Class Parents in Faisalabad Mariya Javed, Muneeba Batool, Zakia Aslam	4. Is Women Empowerment Linked To Socio-Economic Development? The Study of Women's Financial and Social Empowerment from Southern Punjab Sadia Jabeen, Afshan Ambreen	4. Analytical Analysis of TV Channels' Coverage to Long March: Opinion of Teachers and Students of University of Sargodha. Sagheer Ali Khan
5. 'The Evolution of Culture in Pakistan': Sibte Hasan's Neglected Contribution to a Peoples History of Pakistan Raza Naeem		5. Analyzing The Informational Role Of Private Tv News Channels In Pakistan During Flood, 2014 Hina Gull
		6. Ex-Offenders-Stigmatization vs. Reintegration Perception by Pakistani Society Fouzia Naveed, Bukhatawar Khan, Hina Tariq, Tajalli Fatima
01:00 pm - 02:30 pm	Lunch and Prayer Break	
02:30pm – 03:30pm	3rd Plenary Session Key-note Speakers: Dr. Malcolm J. Odell, Jr and Dr. Marcia Odell Venue: Main Hall	

Day 2 December 15, 2017

(Venue: Lahore College for Women University, Lahore)

4th Scientific Session (3 Parallel Sessions)

Timing 03:30 pm-04:30 pm (Time slot of each presenter is 8-10 minutes)

<u>Parallel Session 1</u>	<u>Parallel Session 2</u>	<u>Parallel Session 3</u>
Theme: Social Transformation and Quest for Identity in Pakistani Literature Written in English	Theme: Media, Nationalism and Popular Culture	Theme: World Literatures and Cross Cultural Influences
Venue: Student Service Center: WILL Building	Venue: Main Hall	Venue: Pharmacy Lecture Theater F-03
SC: Dr. Waseem Anwar CC: Ms. Ayesha Perveen	SC: Mr. Munzir Elahi CC: Dr. Faiza Latif	SC: Dr. Ghazala Irfan CC: Dr. Riffat Dar
1. A Subaltern's Quest for Identity and Respect: A Gramscian Study of "Our Lady of Alice Bhatti" By Mohammad Hanif Mubashar Altaf	1. Environmental Journalists Perspective on the Coverage of Environmental Issues in media of Pakistan Masroor Ahmed	1. An Exploration of the Artistic Space in Pamuk's My Name is Red Through the Lens of Foucault's Heterotopia' Noor-ul- Ain Sajjad, Ayesha Perveen

2. Political and Sexual Orientations: a Reiterate Need for Hybrid Identities in Hanif Kureishi's My Beautiful Laundrette Sadia Riaz Sehle	2. Coverage of China Pakistan Economic Corridor in Print Media: A Comparative Study of Pakistani, Indian and American Dailies from May 2013 to December 2015 Faiza Latif, Asma Haq	2. Exposé of Power, Surveillance and Authority in Translational Fiction of Herta Müller Aleena Rasheed
3. A Voice of Marginalized Class: Critical Discourse Analysis of Hanif's "Our Lady of Alice Bhatti" Mubashar Altaf, Aqsa Noreen	3. Media, Globalization and popular culture Dr. Farzana Iqbal	3. Reflection of the Fall of Moral Values in Bano Qudsia's Novels Dr. Aqlima Naz
4. A Critique of Nadeem Aslam's The Wasted Vigil as a Heterotopia Ayesha Perveen	4. Perceived Usefulness of Political Talk Shows in Sensitizing People over National Issues Aisha Muhammad Din, Munazza Qamar	4. Psychological Elements of Urdu Afsana in Perspective of 9/11 Dr. Ghulam Farida
5. "Dara" as an Effort to Reclaim Our Heroes and to Rectify the Distortion of Our History Rafia Tasawar, Mubashar Altaf	5. Impact of Social Media in Dissemination of News Nadia Saleem, Saba Sadiq	5. Social Critique In The Poetical Compositions Of Eighteenth-Century Punjab: Case Study Of Bullhe Shah And Waris Sha Naila Pervaiz
	6. Rationale of Youngsters Behind Sharing Posts On A Social Networking Site Mahwish Zeeshan, Sunia Aslam	
	7. Impact of Hum TV Dramas on University Students Javeria Latif, Dr. Subha Malik, Madiha Nadeem	
04:30 pm-05:00 pm	Tea Break	
06:00 pm-09:00 pm	Cultural Forum	

Day 3 December 16, 2017

(Venue: Lahore College for Women University, Lahore)

09:00 am-09:30 am	Registration
09:30 am-10:30 am	4th Plenary Session Key-note Speakers: Dr. Adil Najam, Mr. Javed Jabbar and Prof. Dr. Irene Frieze Venue: Main Hall
10:30 am-11:00 am	Tea Break

5th Scientific Session (3 Parallel Sessions)

Timing 11:00 am – 01:00pm (Time slot of each presenter is 8-10 minutes)

<u>Parallel Session 1</u>	<u>Parallel Session 2</u>	<u>Parallel Session 3</u>
Theme: Contemporary Issues in Education Venue: Student Service Center: WILL Building	Theme: Management Science, Economics and Public Policy in the New Millennium Venue: Main Hall	Theme: Religion, Identity and the Challenges in the New Millennium Venue: Pharmacy Lecture Theater F-03

SC: Dr. Munawar Mirza CC: Dr. Abid Malik	SC: Dr. Mahmood Ahmad Bodla CC: Rizwan Saleem Sandhu	SC: Dr. Mohsina Munir CC: Dr. Azma Kazi
1. Gender Differences and Self Esteem of Students with Visual Impairment Learning In Inclusive and Exclusive Settings Dr. Tanzila Nabeel, Muhammad Akram Sabir, Lubna Azhar, Abdul Qudoos	1. Impact of Education on Women's Empowerment: Mediational Role of Income and Self-Esteem Syeda Azra Batool, Dr. Syeda Shahida Batool	1. Imitating MCWorld? Discursive Contestations of Islamic Scholars on the Concept of Tashabbuh in Islam Naqib Hamid, Dr. Ahmed Usman
2. A Qualitative Study of Gender Sensitivity in Education: The Case of Public Sector Schools in Lahore Shagufta Moghal, Dr. Asma Shahid Kazi	2. Role of Women Owned Home Based Businesses n Income Generation and Household Livelihoods: A Case Study of District Abbottabad Ayesha Ahmad, Shumaila Sadiq, Sardar Fawad Saleem	2. Multiplicity of Identities in the New Millennium Arooma Kanwal
3. Role of Mastery Approach Goals, Class Related Enjoyment and Boredom on Self-Regulated Learning among Matric and Intermediate Students Hifza Qayyum, Sara Imtiaz	3. Women Empowerment, Decision Making & Their Role in Agricultural Sector: The Case of Village Bahuman, District Sheikhpura, Punjab, Pakistan Aneeqa Saif, Subah Malik, Madeeha Nadeem	3. Befriend or Loath? Views of Contemporary Muslim Scholarship on the Doctrine of al wala' walbara' Naqib Hamid, Dr. Ahmed Usman
4. Perception of supervisors and supervisees about supervisors' role in students' research work Dr. Shumaila Shahzad	4. Relationship Quality and Romantic Partner Conflict in Working and Non-Working Men and Women Ammara Hashmi, Noreen Zahra	4. Significant Impact of "Sūfi's Khānqāh" in Sub-Continent: A Research Analysis Dr. Musferah Mehfooz
5. Adaptation Challenges faced by Pakistani University Entrants Dr. Fareeha Javed		5. A Study of Trends Historical Survey of Islamic Educational System in Subcontinent before the Occupation of British Empire Dr. Nisar Ahmad
6. Exploring the Relationship between Personality Traits, Learning Styles and Academic Performance of E-Learners Nabia Luqman		6. Anthroo-religious Approaches Towards Physical Well-being: A Case Study of Sufi Shrines in Potohar Sawatia Ghazanfar, Dr. Abid Ghafoor Chaudhry
7. University Student's Opinion Regarding Role of Effective Policing in Crime Prevention Farhatullah		
01:00 pm -01:45 pm	Lunch and Prayer Break	

Day 3 December 16, 2017

(Venue: Lahore College for Women University, Lahore)

02:00 pm-04:00 pm	Closing Ceremony <u>Venue:</u> Main Hall Lahore College for Women University, Lahore.	
02:00 pm 02:05 pm	Recitation from the Holy Quran	
02:05 pm-02:10 pm	National Anthem	
02:10 pm-02:25 pm	Deliberations and Comments on the Conference	Prof. Dr. Najma Najam Conference Chair Advisor Academics, Virtual University of Pakistan
02:25 pm-02:45 pm	Reflections on the Conference	Prof. Dr. Livia Holden Professor - University of Padua Senior Research Fellow - Centre for Socio-Legal Studies, University of Oxford
02:45 pm-03:05 pm	Keynote Address	Prof. Dr. Mohammad Nizamuddin Chairperson, Punjab Higher Education Commission (PHEC), Lahore – Pakistan
03:05 pm-03:25 pm	Closing Address	Prof. Dr. Uzma Quraishi Vice Chancellor, Lahore College for Women University, Lahore
03:25 pm-03:40 pm	Closing Address	Dr. Naveed A Malik Rector, Virtual University of Pakistan
03:40 pm-04:00 pm	Souvenir Distribution	Prof. Dr. Mohammad Nizamuddin Chairperson, Punjab Higher Education Commission (PHEC), Lahore – Pakistan Dr. Naveed A Malik Rector, Virtual University of Pakistan Prof. Dr. Uzma Quraishi Vice Chancellor, Lahore College for Women University, Lahore
04:00 pm	Refreshment	

Poster Presentations

1. Portrayal of Violence against Women Rights in Pashtun and Punjab Community: A Comparative Analysis of Daily Express Peshawar and Lahore Edition
Sajjad Ali, Khayam Hassan
2. Moderating Role of Principal Leadership Styles in Relationship between School Climate and Teachers' Organizational Commitment
Nosheen Mukhtar, Dr. Jamil A. Malik
3. Adjustment to University Life and Coping among University Students
Tabassum Ejaz, Dr. Syeda Razia Bukhari
4. Rapid Entrepreneurial Economic Growth through Innovative Rebate Framework
Tahir Ramzan
5. Adultery/Fornication - Dark Side or Dissatisfaction
Bukhatawar Khan, Aqsa Muqeet, Humda Khan
6. Study of Problems Faced by English Language Teachers during Teaching and Learning Process of Grammatical Concept in Rural Context
Dr. Safia Urooj, Mr. Amjad Hussain, Prof. Dr. Tayyaba Zarif
7. Impact of US Drone Attacks on Pakistan's Sovereignty
Dr. Asmat Naz, Fatima Ali
8. CPEC: Prospects for Pakistan
Quaid Ali
9. Religion and the Challenges in the New Millennium
Ume Farva
10. Stylistic Analysis of the Short Story "A Very Short Story" by Ernest Hemingway: Application of Checklist Framework
Sidra Mehmood, Sumbal Butt
11. Social transformation and the Quest for Identity: A Soulful Visual Expedition In 21st Century
Farah Khan
12. Pakistan's Trade Liberalization Policy and its Impact on Taxation
Dr. Sadia Gulzar
13. Investigating the Level of Speech Anxiety at Intermediate Level
Muhammad Safdar Bhatti, Rafia Mukhtar
14. Illness Perception, Intolerance of Uncertainty and Quality of Life in Women with Polycystic Ovarian Syndrome
Jannat Fazal, Dr. Humaira Naz

ICSSH 2017 Conference Secretariat

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